

Bucksmore Pre-University Preparation • *Course Description*

Key Facts

Location:

St. Hilda's College

For ages: 15-17

Class Size: 12

Hours per week: 23 hours

Minimum Duration: 2 weeks

Start Dates: 30 June or 14 July 2026

Business Management

Subjects

Business

Management

Economics

Leadership

Experience Being Taught at First-Year Undergraduate Level in Oxford

Students will be taught Business at a first-year undergraduate level within a prestigious Oxford University setting. Through workshops, research projects, and essay writing, you will develop critical thinking and analytical skills essential for success in higher education. The programme mirrors the depth, rigour and format of university law courses, providing a solid foundation for future studies.

This course introduces the core disciplines of marketing, finance, strategy, operations, and human resources, while building key skills in critical thinking, communication, teamwork, and digital literacy. Through lectures, case studies, and practical projects, students explore how organisations operate and how managers make decisions in a global business environment.

Students live on campus and take part in excursions around Oxford and top UK destinations, ensuring a well-rounded learning experience that blends academic study with real-world applications.

For more information on this programme, please follow this link to our dedicated course page: www.bucksmore.com/summer-courses/pre-university-summer-courses/advanced-studies-oxford-business-management/

Course Features

This pre-university summer course provides an introduction to the essential concepts of business management, balancing theory with applied learning. Students will explore how companies operate, how managers develop and implement strategy, and how people, resources, and finances are organised to achieve business goals. Our course aims to explore the following:

- **Business Operations and Strategy:** Understanding how companies organise, plan, and adapt to achieve sustainable success
- **Financial Management:** Learning the basics of accounting, budgeting, interpreting financial statements, and making sound business decisions
- **Marketing Essentials:** Exploring branding, promotion, customer behaviour, and how businesses build and retain their audiences
- **Human Resources and People Management:** Analysing team management, organisational culture, motivation, and leadership in practice
- **International Business and Globalisation:** Investigating how global trade, multinational corporations, and cultural differences shape business strategy

Course Details

Upper Intermediate (B2) English level required.

Fees include: subject tuition, full boarding, all meals, activities and excursions, complimentary airport transfers and insurance.

Course Certificates

Personalised report card,
Bucksmore Certification &
Bucksmore Letter of
Recommendation*

*(available on request)